

Cosmetology / One Part

COURSE DESCRIPTION: Students will explore career options in the field of cosmetology. Research into some of the common techniques used in caring for hair, nails, and skin in salons, spas, and other cosmetology-related businesses will also be presented.

COURSE OBJECTIVES:

- Explain current trends in the cosmetology industry.
- Discuss various careers in the cosmetology field.
- Define growth and trends within the cosmetology industry.
- Identify employment opportunities, including entrepreneurship, and preparation requirements in the field of cosmetology services.
- Investigate technical knowledge and skills required to be successful in careers in the personal care services area.
- Explain what a franchise is and the process involved in acquiring one.
- Recognize and identify the major systems in the human body.
- Identify principles of biology, tissues, and cells to provide and select safe and effective personal care products and services.
- Recognize and identify principles of human anatomy to classify areas of potential problems in order to provide needed personal care services.
- Discuss the relationship between cosmetology and medicine.
- Prepare some healthy beauty treatments and understand why they work.
- Demonstrate knowledge of the rules and regulations established by the governing body and industry standards.
- Identify and practice emergency policies and procedures regarding health and safety to achieve a safe and healthy environment at all times.
- Recognize risks and potentially hazardous situations to maintain a clean safety record when providing personal care services.
- Differentiate among types of cleaning and their uses.
- Identify appropriate agencies and sources for health and safety information in the cosmetology field.
- Explain the concepts and skills of the profession in simulated and actual work situations.
- Define the elements of professional presentation.
- Model ethical and legal conduct while working in the human services industry.
- Recognize ethical violations in the workplace.

- Demonstrate actions that comply with legal requirements for personal liability to guide personal conduct in the human services setting.
- Apply academic skills to the field of cosmetology.
- Describe some of the basic services performed by cosmetologists.
- Relate principles of chemistry by explaining the composition, structure, and properties of substances and of chemical processes to provide a broad range of personal care services.
- Define and explain beauty culture.
- Analyze contemporary beauty standards as portrayed in advertising.
- Describe the function and application of the tools, equipment, technologies, and materials used in cosmetology.
- Identify and choose techniques and principles and safely use tools and instruments to develop efficient and safe delivery of client services that enhance client satisfaction.
- Explain basic requirements for maintaining cosmetology equipment.
- Understand and describe the ways in which hairstyles reflect the era in which they were popular.
- Explain some of the techniques used in hairstyles of the past.
- Interpret patterns of current information and resources on personal care services to attract new clientele and satisfy and retain present clientele.
- Investigate organizational policies, procedures, and regulations to establish personal care organization priorities to accomplish the mission and provide high-quality service to a diverse set of clients.
- Apply technology to analyze data and information in order to make appropriate recommendations for personal care services.
- Identify the aspects of a good salon experience.
- Explain the rise of the nail service industry.
- Interpret patterns of current information and resources on personal care services to attract new clientele and satisfy and retain present clientele.
- Identify current trends in the cosmetology industry.
- Define the expectations customers have when purchasing cosmetology services.
- Employ strategies to deal with difficult clients.
- Recognize the factors used to evaluate a client base.
- Compare economic and accounting principles and practices when providing personal care services to promote business success and growth.
- Evaluate the different pay structures within the cosmetology field.
- Explain the different qualities of skin, including type, tone, and texture.
- Demonstrate the core elements of a good skin care routine.

- Choose appropriate cleansing products for different skin types.
- Interpret systems needed to obtain the range of personal care resources needed for business practice and to access resources at appropriate times.
- Research client information to attract new clientele and retain present clientele.
- Explore administrative and clerical procedures and systems to provide client satisfaction.
- Critique leadership skills within a community setting to maintain positive relationships that enhance personal care business opportunities.
- Propose advertising principles when selecting and using media to attract and retain clientele.

PREREQUISITES: None

COURSE LENGTH: One Semester

REQUIRED TEXT: No required textbook for this course

MATERIALS LIST: This class will require materials to practice some basic cosmetology procedures at home and will require basic household items such as

- pH strips (available at drugstores on online retailers like amazon.com)
- Household bleach
- Vinegar
- Oatmeal
- Honey
- Avocado
- Hair styling tools (hair dryer, bobby pins, etc.)

COURSE OUTLINE:

Unit One: Introduction to Cosmetology

Unit Two: Basic Biology for Cosmetologists

Unit Three: Standards and Safety

Unit Four: Legal and Ethical Standards

Unit Five: Providing Services

Cosmetology Midterm Exam

Unit Six: Tools of the Trade

Unit Seven: The Basis of the Business—The Client

Unit Eight: Creating a Thriving Cosmetology Business

Unit Nine: Basic Business Skills and Skin Care

Unit Ten: Marketing Your Cosmetology Business

Cosmetology Final Exam